



For Immediate Release
U.S. Poultry & Egg Association

Contact: Gwen Venable, 678.514.1971, gvenable@uspoultry.org

**Company Sign Up Now Available for the USPOULTRY Foundation
College Student Career Program**

TUCKER, Ga. – Dec. 22, 2020 – Company sign up is now available for the USPOULTRY Foundation College Student Career Program. The program will be held Jan. 26-28, 2021, in conjunction with the IPPE Marketplace, via a virtual platform that will allow companies to schedule one-on-one video interview appointments with qualifying students. Information about the program can be found at <https://www.ippexpo.org/cscp/>.

The USPOULTRY Foundation College Student Career Program connects hundreds of talented, bright college students seeking professions in the poultry industry with human resource managers and recruiters. It is one of the largest career events of its kind for students seeking professions in the industry.

The program allows producer member companies of USPOULTRY, allied companies and IPPE partners, the American Feed Industry Association and North American Meat Institute, to interview top students from many universities at one time. Nearly 700 students participated in the program in 2020, and this large number of students offers an extensive variety of majors and qualifications.

The digital 2021 IPPE Marketplace will take place Jan. 25-29. Through the IPPE Marketplace, more than 1,000 exhibitors will be connected with IPPE's worldwide audience of 30,000-plus invited participants. The IPPE Marketplace will also include live and on-demand, free and paid education programs, on-demand TECHTalks and innovative products through the Innovation Station/New Product Showcase. More information on the IPPE Marketplace can be found at www.ippexpo.org

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About the USPOULTRY Foundation

The USPOULTRY Foundation's mission is to support the recruitment and training of the brightest students, seek and fund scientific research, foster student scientists and promote careers in the poultry and egg industry.