



## For Immediate Release

### International Production & Processing Expo

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## IPPE Recognized as One of *Trade Show Executive's* Gold 100 and Fastest 50 Growing Annual U.S. Trade Shows by Net Square Feet

TUCKER, Ga. – April 22, 2021 – The International Production & Processing Expo (IPPE) is pleased to announce its recognition by *Trade Show Executive* on their [Gold 100](#) shows, ranked by net square feet of exhibit space for 2019. IPPE came in at #21 on the listing, up from #31 in 2018.

*Trade Show Executive* also recognized IPPE as part of their [Fastest 50](#), ranked by percentage of growth in net square feet, for which IPPE came in at #26. IPPE is sponsored by the U.S. Poultry & Egg Association, American Feed Industry Association and the North American Meat Institute.

“IPPE’s recognition by *Trade Show Executive* is wonderful news, and we are honored to be acknowledged for the IPPE’s growth. This recognition is indicative of the synergies gained from our combined efforts and even more so from the commitment of our loyal exhibitors, attendees and members from around the world. We are excited about the upcoming 2022 IPPE and are looking forward to an in-person trade show,” said show organizers.

The 2022 IPPE will take place Tuesday through Thursday, Jan. 25 – 27, at the Georgia World Congress Center in Atlanta. Show updates and exhibitor and attendee information are available at [www.ippexpo.org](http://www.ippexpo.org).

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### ABOUT IPPE

The International Production & Processing Expo (IPPE) is a collaboration of three shows - International Feed Expo, International Meat Expo and the International Poultry Expo - representing the entire chain of protein production and processing. The event is sponsored by the American Feed Industry Association (AFIA), North American Meat Institute (NAMI) and U.S. Poultry & Egg Association (USPOULTRY).

### ABOUT AFIA

Founded in 1909, the American Feed Industry Association (AFIA), based in Arlington, Va., is the world’s largest organization devoted exclusively to representing the business, legislative and regulatory interests of the U.S. animal food industry and its suppliers. The organization’s membership is comprised of more

than 650 domestic and international companies that represent the total feed industry—manufacturers of commercial and integrated feed and pet food, ingredient suppliers, pharmaceutical companies, industry support and equipment manufacturers. AFIA’s members manufacture more than 75% of the feed and 70% of the non-whole grain ingredients used in the country. AFIA is also recognized as the leader on international industry developments and holds membership in the International Feed Industry Federation (IFIF).

#### **ABOUT NAMI**

The North American Meat Institute (NAMI) is the leading voice for the meat and poultry industry. Formed from the 2015 merger of the American Meat Institute (AMI) and North American Meat Association (NAMA), the Institute has a rich, century-long history and provides essential member services including legislative, regulatory, scientific, international and public affairs representation. NAMI’s mission is to shape a public policy environment in which the meat and poultry industry can produce wholesome products safely, efficiently and profitably. Together, the Institute’s members produce the vast majority of U.S. beef, pork, lamb and poultry and the equipment, ingredients and services needed for the highest quality products.

#### **ABOUT USPOULTRY**

U.S. Poultry & Egg Association (USPOULTRY) is the All Feather Association progressively serving its poultry and egg members through research, education, communications and technical services. Founded in 1947, USPOULTRY is based in Tucker, Georgia.